

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 5538

G

Unique Paper Code : 11017505

Name of the Paper : Print Journalism and Production

Name of the Course : B.A. (Hons.) Journalism –  
CBCS (LOCF)

Semester : V

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer ANY THREE questions in Part A and ANY THREE questions in Part B.
4. Questions in Part A carry 10 marks each and questions in Part B carry 15 marks each.

P.T.O.

**Part A**

Answer any **THREE** questions.

(3×10=30)

1. What role does agricultural reporting play in bridging the gap between farmers and consumers? Give suitable examples.
2. What are the key differences between broadsheet and tabloid newspapers? Give suitable examples.
3. What is the purpose of editorial page in a newspaper? Explain the significance of editorial content in shaping public opinion.
4. Explain the key features of any newspaper designing software.
5. Write a feature on any one :
  - (a) Women's Reservation Bill
  - (b) India's G20 Presidency

(c) Chandrayaan-3

**Part B**

Answer any **THREE** questions.

(3×15=45)

6. Describe the essential proceedings of Parliament which a reporter needs to cover on a regular basis. What are the points to be kept in mind by a reporter while writing Parliamentary reports?
7. What are the distinct characteristics that set apart articles and columns in newspapers. What are the key writing strategies that writers must keep in mind when crafting articles and columns?
8. What are newspaper supplements, and what is their role in the newspaper industry Explain the types of supplements commonly found in newspapers and their purposes.
9. How do captions in newspapers and magazine serve to complement visual content? Describe the key principles of writing effective captions. Give suitable examples.

P.T.O.

10. Discuss the innovations and challenges of newspapers in the present era giving suitable examples. How have modern and digital technologies transformed the print media industry?