

OK

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 548

G

Unique Paper Code : 2032181101

Name of the Paper : Introduction to Journalism

Name of the Course : B.A. (H) Journalism – DSC

Semester : I

Duration : 3 Hours

Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer ALL the questions in Part A and ANY THREE questions in Part B.
4. Questions in Part A carry 10 marks each and questions in Part B carry 20 marks each.

P.T.O.

PART A

1. Explain the important ingredients of news.

OR

What do you understand by On the record and off the record?

2. What is Yellow Journalism?

OR

Trace the historical emergence of tabloid journalism.

3. What is citizen journalism? How does it empower citizens?

OR

Explain the differences between print and online journalism in terms of style and language.

PART B

4. Discuss the strengths and weaknesses of the inverted pyramid structure in news writing, and provide examples to support your analysis.

OR

Why hard news stories are time-sensitive compared to soft news stories?

5. Explain Robert Gunning's Principles of Clear Writing with examples.

OR

Explain various sources of news available to a journalist.

6. Do you agree that the practice of citizen journalism would help communities to advocate change in society? Explain your answer.

OR

How can journalists maintain credibility when writing for different media platforms?

7. Discuss the role of social media in reshaping the landscape of news reporting and its impact on information dissemination.

OR

Discuss the impact of the internet on the sources of news and the challenges it poses to the verification process in reporting.