

Sl no of Question Paper: 5274

UPC: 2032182403

Name of the paper: Introduction to Broadcast Media

Name of Course: B.A. (Honours) Journalism

Semester: II

Time limit: 3 hours

Max marks: 90

Instructions for candidates :

- a. Write your Roll No. on the top immediately on receipt of this question paper.
- b. This question paper contains 2 parts. Both parts are compulsory.**
- c. Candidates have to answer **ALL** the questions in Part A and **ANY THREE** questions in Part B.
- d. Questions in **Part A** carry 10 marks each and questions in **Part B** carry 20 marks each.

#### **Part A (Short Notes)**

Q1 Differentiate between Soundscape and Sound culture

Or

What do you understand by ecology of images?

Q2 Discuss the role of visuals in branding.

Or

What is Depth of field? Why is it important?

Q3 Differentiate between Electronic News Gathering (ENG) and Electronic field Product (EFP)

Or

Discuss in detail the elements of a Television News Bulletin.

### Part B

Q4 Discuss different kinds of microphones and their use in different contexts on the basis of their polar patterns and underlying technologies.

Or

Write a detailed note on the process of Sound design discussing how it is planned and executed.

Q5 Explain structure of a DSLR Camera mentioning different parts and their functions.

Or

Describe various camera movements and shots including the rationale behind using them, with the help of diagrams.

Q6 Describe News Gathering, Writing and Reporting process in broadcast media.

Or

Discuss basic software and techniques used in editing for TV.

Q7 Write a detailed note on the production process in TV news channels.

Or

Comment on the impact of Artificial Intelligence on Broadcast Journalism in India.