

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 4280

E

Unique Paper Code : 11015412

Name of the Paper : Print Journalism

Name of the Course : B.A (Hon)

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. The question paper consists of two parts, both parts are compulsory.
3. The candidates have to attempt any three questions from PART A and any three from PART B.
4. Questions in PART A carry 10 marks each and questions in PART B carry 15 marks each.

P.T.O.

PART A

Answer any **three** questions.

All questions carry equal marks.

1. 'News not only keeps us informed and helps us to take decisions in our lives'. Explain the statement giving definition of news and elaborating on the points to be considered for determining news value/worthiness. (10)
2. How are headlines important in a newspaper? Elaborate on the different types of headlines and highlight their functions. (10)
3. What are the various departments in a newspaper organization and the functions played by them? (10)
4. Outline the steps involved in writing a book review for print media. (10)

5. 'The ethics of sting operations is often the most fiercely debated issues in journalism'. Discuss the statement with relevant examples. (10)

PART B

Answer any three questions.

All questions carry equal marks.

6. Differentiate between the various types of newspapers based on their size, periodicity and content and mention their characteristic features. How does writing for magazines differ from writing for newspapers. (15)
7. Why does the inverted pyramid approach continue to be the most common method of writing news? Outline the features of the inverted pyramid approach with the help of a labelled diagram. (15)
8. Highlight the roles and responsibilities of news editors and sub-editors in a newspaper organization. (15)

P.T.O.

9. How does feature writing differ from writing a news article? What are the points to be considered for writing a column for newspapers? (15)
10. How does the media set the agenda for public and policy makers? Explain with examples. Highlight the role of the Press Council of India as a regulatory body for print media in the country. (15)