

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 5237

**G**

Unique Paper Code : 11011301

Name of the Paper : Introduction to Broadcast  
Media

Name of the Course : B.A. (H) Journalism

Semester : III

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer ANY THREE questions in Part A and ANY THREE questions in Part B.
4. Questions in Part A carry 10 marks each and questions in Part B carry 15 marks each.

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PART A

Answer any THREE questions.

(3×10=30)

1. What do you understand by visual culture in media studies.
2. Describe camera movements and different types of shots.
3. Briefly explain techniques for editing a news capsule for TV.
4. Enlist and explain components of a Digital image.
5. Write a short note on Soundscapes.

## PART B

Answer any **THREE** questions.

(3×15=45)

6. Describe the meaning of a visual. Explain any two tools used for visual designing.
7. What are the types of sound used in broadcasting news? Explain with relevant examples.
8. What is visual perspective? Discuss how focusing and depth of field can contribute to the meaning of images.
9. Differentiate between the concepts of ENG and EFP in broadcasting.

10. We live in an image-saturated world and our notions of reality are framed by visuals of all kinds. Critically engage with this statement in the context of ecology of images.