

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 5305

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Unique Paper Code : 11011304

Name of the Paper : History of Media

Name of the Course : B.A. (H) Journalism

Semester : III

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer ANY THREE questions in Part A and ANY THREE questions in Part B.
4. Questions in Part A carry 10 marks each and questions in Part B carry 15 marks each.

P.T.O.

PART A

Answer any **THREE** questions.

(3×10=30)

1. Describe how the invention of telegraph and photography influence the early journalism practices. Discuss with examples.
2. Describe the phenomenon of “print revolution”. How did it bring about a new age of modernity in the society?
3. Trace the development of Yellow journalism in the late 19th century in United States of America. Discuss its impact on print journalism.
4. Explain how television was instrumental in the state’s development agenda during the post-independence years with specific reference to the SITE and Kheda projects.

5. Elaborate with examples, the evolution of Mahatma Gandhi's life as a journalist.

PART B

Answer any **THREE** questions.

(3×15=45)

6. In spite of the stringent censorship during the colonial rule, how did the press contribute to the Indian freedom movement? Discuss with examples.
7. What is tabloid journalism? Trace the historical evolution and development of tabloid journalism. Discuss why tabloid journalism is associated with unethical practice?
8. How did the imposition of emergency in 1975 in India violate the freedom of the press? What was Indian media's response to the same?
9. Discuss the evolution and salient features of FM radio expansion in India.

10. Describe the contribution of Indian New Wave of Cinema. Mention the name of prominent Directors and films of this era.