

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 721

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Unique Paper Code : 2033182001

Name of the Paper : Print Journalism and  
Production

Name of the Course : Bachelor of Arts (Honours)  
Journalism – DSE

Semester : III

Duration : 3 Hours

Maximum Marks : 90

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. This question paper contains 2 parts. Both parts are compulsory.
3. Candidates have to answer ALL the questions in Part A and ANY THREE questions in Part B.
4. Questions in Part A carry 10 marks each and questions in Part B carry 20 marks each.

P.T.O.

## PART A

1. How can journalists maintain their credibility and integrity while covering political events and issues?

Or

Analyse the impact of digital technology and social media platforms on dissemination of information about development issues.

2. Discuss the ethical considerations surrounding undercover sting operations conducted by media houses.

Or

What considerations should writers keep in mind when tailoring their content for a specific magazine's readership?

3. Write a short note on any Two of the following :
  - (a) Newspaper Supplements
  - (b) Political cartoons
  - (c) Types of Headlines

Or

Explain the important components in a newspaper's front-page make-up.

### PART B

4. How can journalists maintain objectivity and credibility while covering specialised subjects? What role does specialised reporting play in shaping public discourse and promoting informed decision-making?

Or

Select any ONE field of specialized reporting (Elections/Science & Technology/Parliament) and discuss the unique skills, knowledge and ethical considerations required for journalists in that area. Provide examples of significant stories or issues.

5. Analyse the dynamic landscape of print journalism in the context of changing technology. Provide examples of innovative strategies employed by print publications to remain relevant in digital age.

Or

Compare the key characteristics of broadsheet and tabloid newspapers. How do these differences impact the presentation of news and journalistic credibility?

P.T.O.

6. Write a note on any two :
- (i) Picture Editing and Caption Writing
  - (ii) Use of software in newspaper designing
  - (iii) Structure of the Editorial Page

Or

Explain the fundamental principles of layout and design in newspaper designing. How do these principles contribute to reader engagement and storytelling process in newspapers. Give suitable examples.

7. Write a note on any TWO of the following :
- (i) Citizen journalism
  - (ii) Identity Design
  - (iii) Business Reporting
8. Describe the characteristics, contents and writing styles of magazines. What is the future of magazines in the digital era?

Or

Discuss Agriculture reporting in terms of a) significance b) news sources and c) news coverage of a recent agricultural issue.