Sr. No. of Question Paper : 5379   G

Unique Paper Code   : 11017505

Name of the Paper   : Print Journalism and Production

Name of the Course   : B.A. (Hons.) Journalism – CBCS (LOCF)

Semester   : V

Duration : 3 Hours   Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

2. This question paper contains **2** parts. **Both** parts are compulsory.

3. Candidates have to answer **ANY THREE** questions in **Part A** and **ANY THREE** questions in **Part B**.

4. Questions in **Part A** carry **10** marks each and questions in **Part B** carry **15** marks each.

PART A

Answer any **THREE** questions. (3×10=30)

1. Explain the significance of the political beat and news sources for political reporting.

2. Highlight the guidelines for writing features with examples.

3. Discuss the principles of layout and design in newspapers.

4. Niche newspapers and magazines have witnessed a rise in present times'. Analyze the given statement.

5. Summarize the key points to be considered for caption writing for photographs in newspapers.

PART B

Answer any **THREE** questions. (3×15=45)

6. Elaborate upon the challenges faced by journalists during Election Reporting in India. Enlist the sources for such reporting.

7. 'Information and communication technology greatly impact the form and practice of journalism.' Describe how the content is changing in print media due to impact of technology.

8. 'A good editorial is an opinion maker.' Share your views on the given statement. Explain the structure and content of an editorial page using recent examples.

9. 'A picture speaks a thousand words.' Substantiate the statement with recent examples from pictures published in print media. Analyze the need for picture editing for newspapers in present times.

10. 'Citizen journalism is increasingly practiced worldwide due to the expansion of the Internet, new media technologies, and social media platforms.' Describe the nature and scope of citizen journalism in India.