

Report on the International Talk: Revitalizing Entrepreneurship – Education, Innovation, and Creativity

Date: 23rd September 2024

Venue: Dr. APJ Abdul Kalam Seminar Hall, Delhi College of Arts & Commerce (DCAC), University of Delhi

On 23rd September 2024, the **Conference Organizing Committee, Department of Commerce, DCAC, University of Delhi**, under the aegis of the Internal Quality Assurance Cell (IQAC), hosted an **International Talk** on the topic "Revitalizing Entrepreneurship: Education, Innovation, and Creativity." The event witnessed participation from over 100 students, faculty members, and entrepreneurs. This international talk was part of DCAC's continuous efforts to provide global perspectives to students, especially in the field of entrepreneurship.

Distinguished Speaker: The session was honored by the presence of **Dr. Tissa Ravinda Perera**, Visiting Faculty at the University of Colombo, Sri Lanka. Dr. Perera, an expert in Management and Organizational Studies, shared his extensive knowledge and experience in the realm of entrepreneurship, with a special focus on how education, innovation, and creativity can fuel entrepreneurial success.

Objectives of the Talk: The primary objective was to inspire and engage the audience on the critical role of entrepreneurship in modern economies. The talk emphasized the need for embedding education, creativity, and innovation within entrepreneurial practices to drive sustainable development and economic growth.

Proceedings of the Event: The event began with a formal welcome from **Capt. (Dr.) Bhupinder**, Convenor of the event. Following this, opening remarks were delivered by **Prof. Rajiv Chopra**, Principal of DCAC, and **Prof. Srikant Pandey**, IQAC Convenor. The Co-Convenor, **Dr. Mukesh Kumar Meena**, addressed the gathering, highlighting the importance of organizing such international talks to expose students to global trends in entrepreneurship and innovation.

Dr. Perera's presentation was insightful and comprehensive, focusing on the intersection of education and entrepreneurship. He emphasized how integrating creative and innovative approaches into educational curriculums can produce future entrepreneurs capable of addressing global challenges. Through various case studies, Dr. Perera demonstrated successful models of innovation-driven entrepreneurship across different sectors.

Interactive Q&A Session: The talk concluded with an engaging Q&A session. Students and faculty members had the opportunity to ask Dr. Perera questions on topics such as the role of digital transformation in entrepreneurship, how to foster creativity in business, and the importance of risk management in start-ups. The session provided valuable insights and practical advice for aspiring entrepreneurs.

Conclusion: The event was a resounding success, concluding with a vote of thanks delivered by **Dr. Mukesh Kumar Meena**, Co-Convenor of the Organizing Committee. Dr. Meena expressed gratitude to Dr. Perera for his insightful presentation and thanked the audience for their active participation. The international nature of the talk helped broaden the perspectives of the students, providing them with a global outlook on entrepreneurship.

Impact and Participation: More than 100 students from various academic disciplines actively participated in the event. Their positive feedback reflects the success of the talk in sparking interest in entrepreneurship and innovation.

Organizing Committee:

- **Patron:** Prof. Rajiv Chopra, Principal, DCAC
- **Convenor:** Capt. (Dr.) Bhupinder
- **IQAC Convenor:** Prof. Srikant Pandey
- **Co-Convenor:** Dr. Mukesh Kumar Meena
- **Members:** Dr. Vikash Kumar, Dr. Ghanshyam Yadav, Dr. Rohini Baghel, Mr. Prem Singh, Mr. Brijesh Yadav, Dr. Pawan Kumar, Dr. Chandan.



